The UNC-Chapel Hill Qualtrics survey software license now offers several new features. You now have access to:

- Stats iQ,
- Crosstabs iQ, and
- Screen-out Management & Reporting.

No action is needed to access these features. See below for more information about these features.

**New Features:**

1) **Stats iQ:**
   Stats iQ is a data analysis tool available in the Data & Analysis tab inside your Projects:
This feature can be utilized to run various statistical analyses including the following:

a. **Describe**: Visualizes and summarizes a variable, enabling you to get a feel for how your data is structured, examine any issues with your data, and think up hypotheses to explore later. For more details, visit the [Describe](#) page.

b. **Relate**: Explores the relationships between variables. Stats iQ will choose the appropriate statistical test based on the structure of the data, run that test, then translate the results into a simple and clear explanation. For more details, visit the [Relate](#) page.

c. **Run Regression**: Shows you how multiple input variables together impact an output variable. There are two main types of regression runs in Stats iQ: linear regression, and logistic regression. For more details, visit the [Regression](#) page.

2) **Crosstabs**:
Qualtrics has provided a cross tabulation tool for you to perform multivariate analysis on 2 or more variables at a time. This tool includes numerous options to customize your crosstabs, including the ability to calculate Chi-squared statistics and ANOVAs.

The Crosstabs option appears within your project’s “Data & Analysis” tab:

3) **Screen-out Management & Reporting**:
Currently, respondents who screen out of your survey are labeled as “complete” by default even if they do not advance through the survey as a result. You will now have access to 3 alternative methods to handle screened-out respondents:

1. Save all responses, but flag those that are screened out with embedded data for easier identification and filtering in the results.
2. Discard screened out responses, so they are not saved and do not count toward any response limit.
3. Discard screened out responses but keep a tally of how many respondents screen out at different points in the survey.

This new functionality is available in the Survey Flow, customized “End of Survey” element as illustrated below:

For questions or assistance, you may reach out to the Odum Institute via email here: qualtrics@unc.edu. Qualtrics consultations are available in room 228D on the 2nd floor in Davis Library, or via Zoom at http://go.unc.edu/qconsult during the following drop-in hours or by appointment:
Drop-In Qualtrics Consulting Hours:

Tuesdays 10am-12pm
Wednesdays 10am-12pm
Thursdays 10am-12pm or 1-3pm

For more information about the Odum Institute, visit http://www.odum.unc.edu