### 2011 Fall Schedule

<table>
<thead>
<tr>
<th>Class</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>INLS 889-001</td>
<td>Fr 10:30AM - 11:30AM</td>
</tr>
<tr>
<td>LEC (7191)</td>
<td>Manning - Rm 0304</td>
</tr>
<tr>
<td>NURS 957-001</td>
<td>Th 1:00PM - 4:00PM</td>
</tr>
<tr>
<td>LEC (3597)</td>
<td>Room: TBA</td>
</tr>
</tbody>
</table>

**Weekly Schedule**

**Account Summary**

- **Your outstanding amount due is**: [Redacted]
  - **Due Now**: [Redacted]
  - **Future Due**: 0.00
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TODAY’S AGENDA

➤ Discuss the world of online learning
➤ Learn more about the lynda.com platform
➤ Start learning with Lynda!
➤ Conclusion
ONLINE LEARNING

➤ A rising industry
➤ Over 100 million digital resources available
➤ Lynda is one of many market participants
➤ MOOC’s (Massive Open Online Courses)

Worldwide E-Learning Market by 2016

Annual worldwide growth rate over the period 2012-2016

$51.5B
7.9%
Continuous education is considered strategic
Employers say Ongoing Education has Positive Implications for the Company and the Employee

- 96% YES: Does ongoing education have a positive impact on job performance?
- 78% YES: Does ongoing education factor into promotion and advancement?
- 87% YES: Does ongoing education affect compensation and salary?

Employers recognize the impact of ongoing education and reward their employees accordingly.

HAVE YOU EVER . . .

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➤ Graphic Design
➤ Business
➤ Web Design
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➢ Founded 1995
➢ Subscription based model
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➤ Resume and career services
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